



# CloudCraze → Lightning Migration

Protect your revenue, reduce costs, and modernize — with zero business disruption

<b>40%</b> Faster Time to Market	<b>60%</b> Lower Maintenance	<b>Zero</b> Business Downtime	<b>3–5x</b> First Year ROI	<b>5–7 mo</b> Go-Live Timeline	<b>100%</b> Rollback Coverage
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## The Problem

CloudCraze entered maintenance-only mode in 2021 — no new features, shrinking talent pool, rising costs. Custom CCRZ objects are siloed from Salesforce core, blocking Service Cloud, CPQ, and Einstein AI. Every month on CloudCraze widens the competitive gap and increases eventual migration complexity.

## Cost Comparison

	Traditional Migration	With NULogic
Timeline	8–10 months	<b>5–7 months</b>
Discovery Phase	8–12 weeks	<b>3–4 weeks</b>
Custom Code	15,000+ lines from scratch	<b>5,300+ lines pre-built</b>
Rollback Strategy	Manual / Ad-hoc	<b>Fully Automated</b>
Data Loss Risk	Medium–High	<b>Zero</b>
Estimated Cost	\$500K – \$800K	<b>\$250K – \$400K</b>

## What You Get

- Unified Platform**  
All B2B commerce on native Salesforce objects — integrated with every cloud.
- Modern Storefront**  
LWC components with Experience Builder. Drag-and-drop, no Backbone.js.
- AI & Automation**  
Einstein recommendations, Flow automations, native analytics.
- Future-Proof**  
Automatic Salesforce upgrades 3x/year. Growing ecosystem and talent pool.

## Why NULogic

- Enterprise-Proven**  
Large-scale retail deployments. Real production cutover experience.
- Pre-Built Accelerators**  
5,300+ lines of production code — batch processors, LWC, ETL, tests.
- Zero-Risk Cutover**  
Parallel running, validation gates, automatic rollback at every stage.
- Faster & Cheaper**  
Pre-built frameworks from Day 1. 40%+ faster, 50%+ lower cost.

## Proposed Timeline — 5–7 Months

